



Paris, on March 26, 2025

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N/REF: SOLID GROUDS INSTITUTE AND PLANET-SCORE SAS / THE CONSORTIUM C.L.E.A.R  
AND OTHERS

V/REF:

**URGENT**  
**FORMAL NOTICE**

Mrs WESTON, Mrs CHANG,

I am contacting you as a lawyer for SOLID GROUNDS INSTITUTE and the company PLANET-SCORE SAS.

As you know:

- ⇒ SOLID GROUNDS INSTITUTE is a French non-profit organization with a focus on science which is the owner of the Planet-score® brands.
- ⇒ The purpose-driven company PLANET-SCORE SAS is the operator of the Planet-score® environmental label.

According to the information provided to me by my clients, it appears that they were, at the end of December 2024, asked to give their input and feedback on a pre-copy of a report entitled "Methodological review of UK eco-labels".

That report, which the consortium CLEAR has commissioned and the purpose of which is to study 10 labels including the Planet-score® environmental labeling, will be publicized on March 28.

Despite the short time left to my clients, they have, responded to you promptly and exhaustively on January 31, 2025 under the pen of SOLID GROUNDS INSTITUTE (appendix).

In that feedback document, SOLID GROUNDS INSTITUTE has drawn your attention to the existence, within the pre-copy of the report received, of numerous points that are erroneous and/or do not



correspond at all to the information which is (and was available at the time of the research) on the [www.planet-score.org](http://www.planet-score.org) website, in particular with regard to the genesis of the Planet-score® environmental label, its figurative formats, the methodological approaches it uses and its current scale up status, in terms of the number of customers and partners as well as its marketplace.

However, notwithstanding the feedback from SOLID GROUNDS INSTITUTE, my clients were told that the pre-copy of the report would not be modified, and that CLEAR endorses the publicization of erroneous information.

This is of course not acceptable in view of the damage to the image and reputation of the Planet-score® environmental label, the harmful consequences likely to result from the publicization of erroneous information and the possible acts of unfair competition that the whole matter is likely to entail.

Consequently, on behalf of my clients, and following the identical request they have sent to you in earlier weeks (without any formal answer at this point), I give you formal notice, before the publication and distribution of the disputed report:

- ⇒ Either to correct or update the said report, faithfully and fairly, on the basis of the document transmitted by SOLID GROUNDS INSTITUTE.
- ⇒ Or (i) to insert in the most transparent way, in the part of the report concerning the Planet-score® environmental label and in a manner immediately legible to the reader, a reference to the said document transmitted by SOLID GROUNDS INSTITUTE and (ii) to make this document from SOLID GROUNDS INSTITUTE a part of the appendix section of the report, in a non-separable manner from the main report.

Failing that, my clients will consider all the useful and necessary follow-ups, even if, if they were to come to this, judicial ones.

I inform you that, in accordance with my ethical obligations, I remain at the disposal of your lawyer or your usual counsel to discuss this matter with him.

Best regards.

Alexis MACCHETTO

*Appendix :*

*SOLID GROUNDS INSTITUTE's letter on January 31, 2025*